



M E R I T S H O T

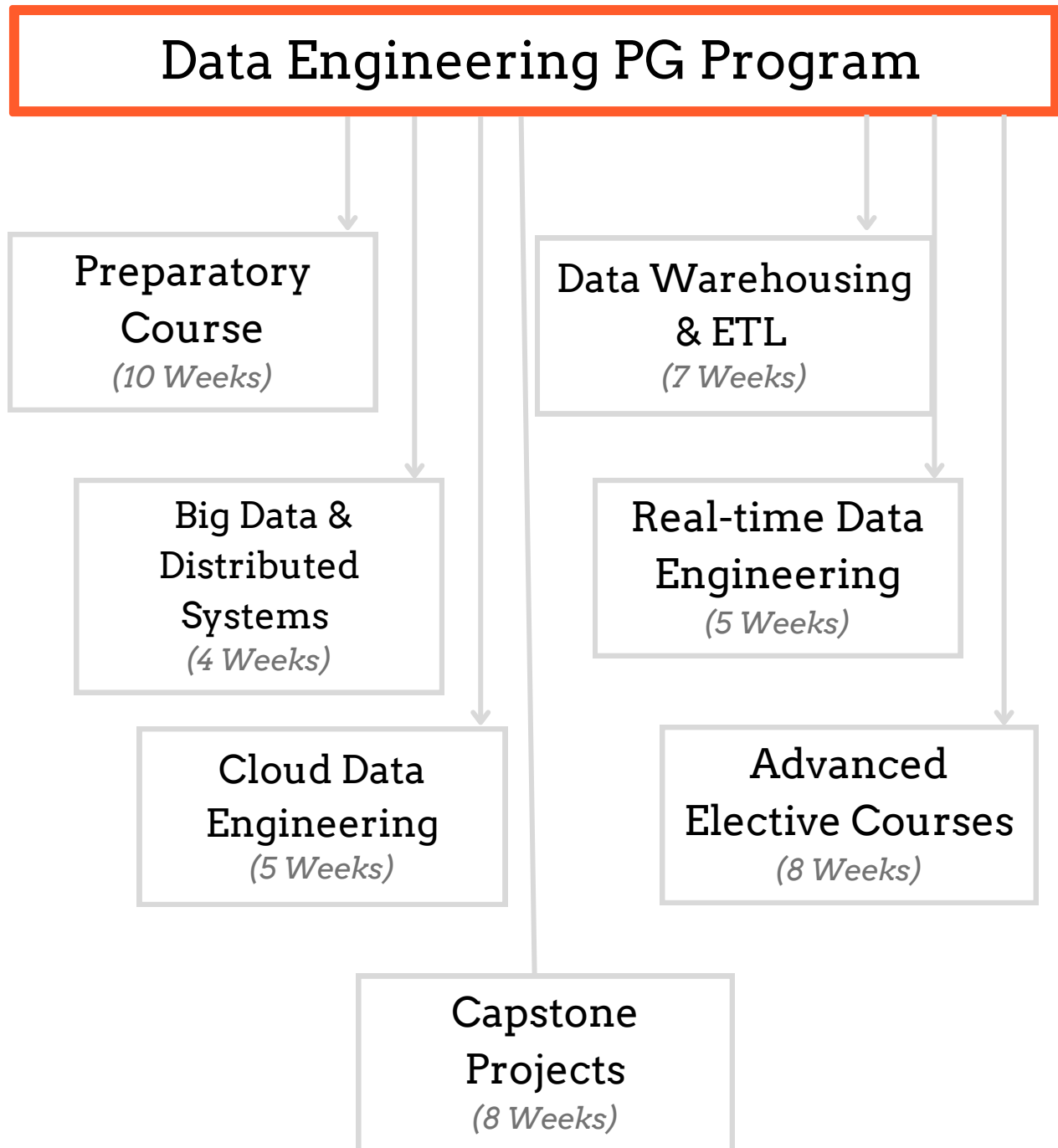
# Program Delivery Plan

## Data Engineering PG Program

A Complete timeline guide for the 12 Months Data  
Engineering PG Program offered at Meritshot

# Course Outline

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# Preparatory Course

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Build strong foundations in data tools, SQL, and programming.

Week 1-2	Weekends	Learn key Excel functions, Pivot Tables, Charts, Conditional Formatting, and tools like Scenario and What-if Analysis.
	Weekdays	Learn SQL basics including DDL, DML, SELECT queries, and key concepts like tables, keys, and constraints, along with joins, subqueries, and aggregations.
Week 3-5	Weekends	Learn Python fundamentals including data types, control flow, file handling, exceptions, and list/dictionary comprehensions.
	Weekdays	Work with Pandas for data handling, clean and transform datasets, and access data using basic APIs.
Week 6-8	Weekends	Create interactive dashboards using Power BI and Tableau with DAX, slicers, and calculated fields.
	Weekdays	Connect BI tools to databases, build data models, and create a sales and marketing dashboard.
Week 9-10	Weekends	Learn Git basics and collaborate using GitHub with branching.
	Weekdays	Use Git in VSCode and collaborate on a mini team project.



# Data Warehousing & ETL

Learn to model, build, and automate data pipelines and warehouses.

Week 1-2	Weekends	Dimensional Modeling: Star, Snowflake, Fact vs Dimension Data Lake vs Warehouse
	Weekdays	Data Modeling with dbt (data build tool)
Week 3-4	Weekends	*ETL Concepts: Extraction (CSV/API/DB), Transformation, Load, Tools: Talend, Apache NiFi, Informatica (basics)
	Weekdays	Work with Pandas for data handling, clean and transform datasets, and access data using basic APIs.
Week 5-6	Weekends	Data Warehouse: Amazon Redshift, Snowflake, BigQuery Data Partitioning, Clustering, Performance Optimization
	Weekdays	Batch Ingestion: Scheduling Jobs with Apache Airflow
Week 7	Weekends	End-to-End ETL Pipeline: Retail Sales Analysis
	Weekdays	Use dbt + Airflow to automate data loading and transformation



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# Big Data & Distributed Systems

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Handle massive datasets using Hadoop and Spark.

Week 1-2	Weekends	Hadoop Ecosystem: HDFS, YARN, Hive, Pig (Intro), Spark Basics: SparkContext, RDDs, DataFrames
	Weekdays	Data Transformations in PySpark
Week 3-4	Weekends	Spark SQL: Filtering, Joins, Window Functions, Data Caching, Partitioning, Broadcasting
	Weekdays	Hands-on Project: Analyzing server logs using Spark



# Real-time Data Engineering

Build real-time data pipelines with Kafka and Spark Streaming.

Week 1-2	Weekends	Kafka Architecture: Producers, Consumers, Brokers, Topics, Kafka Streams and Connectors
	Weekdays	Stream vs Batch Processing
Week 3-5	Weekends	Spark Streaming with Kafka integration Sliding Windows, Stateful Streams
	Weekdays	Use Case: Real-time fraud detection in transaction data, Monitoring with Kafka Manager and Grafana



# Cloud Data Engineering

Use cloud-native tools for storage, compute, and orchestration.

Week 1-2	Weekends	AWS: IAM, S3, EC2, Lambda GCP: BigQuery, Cloud Storage, Cloud Functions
	Weekdays	Serverless ETL with AWS Glue or GCP Dataflow, Use Athena or BigQuery for SQL on Data Lake, Hands-on: Build Cloud ETL from S3 to Redshift
Week 3-4	Weekends	Introduction to Data Manipulation Functions, Statistical Transformations, and Feature Engineering.
	Weekdays	Case Study on Data Cleansing and Enrichment for a Job Portal
Week 5	Weekends	Orchestrating Cloud Pipelines with MWAA / Cloud Composer
	Weekdays	Monitoring and alerting best practices





# Advanced Elective Courses

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Choose 2 of the following electives:

<b>Week 1</b>	DevOps for Data Engineering <ul style="list-style-type: none"><li>* Docker, Containerization, Docker Compose</li><li>* CI/CD Pipelines: GitHub Actions, Jenkins</li><li>* Logging and Monitoring with ELK Stack</li></ul>
<b>Week 2</b>	<ul style="list-style-type: none"><li>* Encryption: Symmetric, Asymmetric</li><li>* Role-Based Access, Row-Level Security</li><li>* Data Lineage and Auditing</li></ul>
<b>Week 3</b>	<ul style="list-style-type: none"><li>* <b>MLflow Basics</b></li><li>* <b>Feature Stores and Model Registry</b></li><li>* <b>Deployment of ML Pipelines</b></li></ul>



# Capstone Projects

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Solve real-world data engineering challenges with guidance. Project Tracks

<b>Week 1-3</b>	Ecommerce-  * Clickstream Ingestion with Kafka * Building a Recommendation Pipeline with Spark
<b>Week 4-6</b>	2. Finance:  * Ingesting and cleaning daily trades and transactions * Building a Data Lakehouse with Delta Lake
<b>Week 7-9</b>	3. Healthcare:  * Real-time Patient Data Ingestion via IoT * Data Aggregation and BI Dashboards
<b>Week 10-12</b>	4. Logistics:  * GPS-based Vehicle Tracking Data Pipeline * Predictive Maintenance with streaming analytics



# Industry Projects and Case Studies

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## **Deliver Real-time Product Recommendations at Scale**

**Utilize scalable data pipelines and streaming technologies to process user activity logs in real time, enabling product recommendation systems to deliver timely and relevant suggestions.**

Design and implement ETL workflows and real-time data ingestion frameworks to support ML-driven personalization, improving latency and data freshness for ecommerce platforms.

Skills: Apache Kafka, Apache Spark, Data Pipelines, ETL, AWS/GCP, SQL, NoSQL, Real-time Processing

## **Streamline Patient Health Records for Real-time Insights**

**Enable healthcare providers to access up-to-date patient data by building a unified, secure, and scalable data platform.**

Integrate disparate health data sources (EHRs, labs, wearable devices) into a centralized data lake using batch and stream processing, enabling real-time monitoring and analytics for patient care and operational efficiency.

Skills: Apache NiFi, Spark Streaming, Hadoop, Data Lakes, HIPAA-compliant data handling, SQL, Parquet/Avro

# Industry Projects and Case Studies

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# Industry Projects and Case Studies

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## Build a Scalable Financial Transactions Pipeline

**Create robust ETL pipelines to handle high-volume financial data for fraud detection, reporting, and compliance.**

Design ingestion and transformation workflows that validate, enrich, and store transaction data efficiently for downstream analytics and alerting systems in banking and fintech environments.

Skills: Apache Airflow, Kafka, Snowflake, SQL, Python, Data Quality Checks, Data Warehousing

## Optimize Logistics Operations with Real-time Shipment Tracking

**Develop a data infrastructure to collect, process, and store live GPS and sensor data from delivery fleets.**

Use stream processing and cloud storage to feed real-time dashboards, route optimizations, and predictive maintenance models that improve efficiency in supply chain management.

Skills: Apache Flink, AWS Kinesis or GCP Pub/Sub, Redshift/BigQuery, Docker, Data APIs, Time-series Databases

# Industry Projects and Case Studies

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## Real-time Inventory Monitoring for Retail Chains

**Track inventory across multiple warehouses and stores by building a centralized realtime data platform.**

Ingest and process transactional and sensor data to prevent stockouts, forecast demand, and automate replenishment decisions.

Skills: Kafka, Delta Lake, Spark Structured Streaming, Azure Data Factory, SQL, BI Tools

## Automated Data Warehouse for Marketing Analytics

**Build a modern data warehouse to unify marketing campaign data from multiple platforms**

Design ETL pipelines to collect and normalize data from Google Ads, Facebook, and CRMs for campaign performance tracking and ROI analysis.

Skills: Airbyte, dbt, BigQuery, SQL, Looker, Data Modeling, APIs

## IoT Data Pipeline for Smart Agriculture

**Process high-frequency sensor data from farms to monitor soil, weather, and irrigation patterns.**

Develop edge-to-cloud streaming architecture that enables real-time dashboards and alerts for crop health and yield optimization.

Skills: MQTT, Apache Flink, InfluxDB, AWS IoT Core, Grafana, Time-series Analytics